

CHARLIE TULLOCH

INVESTMENT LOGIC MODEL FACILITATOR, SINCE 2016

DTF PROFESSIONAL ADVISORY SERVICES PANEL MEMBER

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ABOUT POLICY PERFORMANCE

Policy Performance works with public sector leaders and managers to plan, implement and evaluate policy priorities.

Charlie has 20 years of public sector experience:

- As a Victorian public servant in the Department of Premier and Cabinet (DPC) (2004-08), providing policy advice on budget submissions and business cases
- As a policy and evaluation consultant (2008+) undertaking various public sector review and reform projects across Australia
- As a trainer/educator in investment planning and program evaluation.

Charlie will help you to navigate the critical early phases of the investment cycle, guided by the DTF Investment Logic Modelling process.

Charlie has conducted 50+ ILMs since becoming accredited in 2016, working with the following companies and organisations:

- Private sector: KPMG, Urbis, Deloitte, SMEC, Pitt&Sherry, RPS, Mach2.
- Public sector: Department of Education (Vic); Department of Environment, Land, Water and Planning (DELWP, VIC); Department of Jobs and Small Business (CW); Health (ACT); Sport and Recreation (VIC); Department of Finance (WA); Department of Jobs, Skills, Innovation and Resources (VIC); Chief Minister (ACT).
- Non-profit/community: Aboriginal Advancement League; Kidsafe; Mullum Mullum Indigenous Gathering Place.

ILM FACILITATION APPROACH

Charlie's ILM facilitation approach includes:

- Reviewing available background information regarding the proposed investment
- Holding client discussion(s) regarding context and issues likely to arise
- Identifying and advising on appropriate stakeholders and size of ILM sessions
- Circulating PowerPoint slides and background briefing for attendees in advance
- Conducting ILM workshop(s)
- Refining and circulating outputs to attendees for comments
- Updating, refining and confirming the investment case

The most critical element is the facilitated workshop – Charlie conducts facilitations either virtually or in person, with inputs collected and projected on screen for real-time review by attendees. This promotes discussion and ensures clarity of participants' ideas.

Using an evaluation mindset, Charlie also tests whether there is evidence for the views shared and confirms data sources. This is particularly important for the benefit management phase.

TESTIMONIALS

"We have utilised Charlie on several occasions as an Investment Logic Modelling facilitator. I have always found Charlie to be a skilful facilitator who listens carefully to a conversation and appropriately guides the group to a great outcome. He is adaptable and quick on his feet and is able to bring his own insights from his expertise in policy and evaluation to any topic or issue."

"I worked with Charlie Tulloch on a government investment logic map that backed up a business case. I highly recommend him. He is really good at scoping and mapping the problem, solution and strategies that make a compelling argument to seek funding."

VALUE FOR MONEY

Charlie offers **competitive pricing** for each workshop and exceptional value for money. Each workshop includes pre-meeting client discussions, reading, template preparation, workshop conduct and a round of adaptation to outputs.

- **Online facilitation:** virtual workshops of 2-2.5 hours, no travel required, \$1,400 (incl. GST)
- **Face-to-face facilitation:** workshops of 2.5-3 hours, travel at cost, \$1,700 (incl. GST)

There may be additional work beyond each workshop based on the templates to be completed. Requirements can be discussed and scoped further, based on your needs. Additional work is quoted at ~\$150 (incl. GST) per hour.

Charlie can also support associated business case development, and/or lapsing program evaluation work, drawing on his detailed experience in evaluation.

SUMMARY OF VARIOUS ILMs COMPLETED

- **Music pavilion** – Assessing options for development of a public space for music and arts.
- **Bushfire Museum** – Exploring options for development of a bushfire museum.
- **Tennis Development** – Planning for a future redevelopment of a State Tennis Centre
- **Alpine Parks** – Planning for enhanced infrastructure for alpine management and related community services.
- **Intermodal freight** – Considering options for reducing freight loads and traffic in residential areas.
- **Highway enhancements** – Planning for road enhancements across a growing freight and population corridor.
- **Renewal of courts** – planning process to support prioritisation of courtroom enhancements in preparation for a business case.
- **Prison asset management** – supporting planning for improved systems to manage prison assets and forward budgeting.
- **Bus Services** – two workshops to enhance the bus network into and around a regional hub, to support improved patronage in the city centre and greater public transport connections.
- **Train station development** – two workshops to plan the redevelopment of a fast-growing railway station, including improved pedestrian access and safety enhancements.
- **Community health and housing development** – series of four workshops to define options for a health and housing precinct.
- **Road bypass** – one-day intensive ILM to define problems, benefits and various routes as part of a feasibility study into a bypass road.
- **Energy precinct** – supporting a water authority to scope a potential renewable energy investment.
- **Bushfire preparedness** – three workshops as part of a budget bid to support bushfire preparedness.
- **Active Recreation** – two workshops to promote investment in active recreation infrastructure.
- **Office for Women in Sport** – two workshops to promote leadership and participation among women and girls in sport and recreation as part of a budget bid for increased funding.
- **Jobs and Infrastructure Grant Fund Review** – desktop ILM to support investment in regional economic projects for the 2020/21 budget round.
- **Road safety** – two workshops to define future options for the program, building on evaluation work
- **Departmental ICT systems** – two workshops focused on modernising corporate IT and planning systems
- **Water authority** – three workshops focused on organisational improvement and modernisation of asset management systems
- **Road-related Initiatives** – two workshops to define projects flowing from traffic adjustment after completion of a tunnel project.
- **Sporting Centre for Excellence** – complete ILM process over three workshops to support preparation of a short-form business case.
- **Education Planning** – Facilitation of ILMs in six locations as part of a budget bid to improve education through place-based responses.